



COMPANY PROFILE & PARTNERSHIP KIT · 2026

India's procurement & funding network for real-estate developers

Verified suppliers, comparable quotes, live material rates and project funding — in one neutral, trusted platform.

21

categories

100+

catalogue items

20

cities + Pan-India

8

free tools

trustempire.in

deal@trustempire.in · Pune, Maharashtra, India

A proprietary website of

Heritage Realty Estates LLP

Buying for a real-estate project still runs on phone calls, WhatsApp and Excel

Materials and contractors are among the largest cost blocks in any development — yet sourcing them is slow, fragmented and hard to compare.

1 Quotes you can't compare

Specs, GST, freight, brands and payment terms differ from vendor to vendor — so “cheapest” is rarely the real answer.

2 Vendors you can't verify

It is hard to know who is genuine, financially stable and able to deliver at volume — until a dispute happens.

3 No reliable benchmark

Buyers negotiate without trusted, city-wise rates, and without a performance history of past suppliers.

4 Funding is a separate chase

Raising project capital means a separate set of intermediaries, documents and follow-ups.

OUR ANSWER

One platform for sourcing, comparison, verification and funding — kept neutral.

SOURCE

Describe it in a sentence or import your BOQ. Matched vendors are invited instantly.

COMPARE

Every quote normalised to a final price incl. GST, freight and payment terms.

VERIFY

Visible verification tiers and reviews only from buyers who actually awarded the order.

FUND

Capital Desk introduces developers to lenders and investors whose mandate fits.



Four engines. One neutral marketplace.

Everything a purchase department and a finance team need, built into a single workflow.

SOURCE

AI-structured RFQs

- Type a sentence or paste a WhatsApp message — AI builds the RFQ
- Import a BOQ from Excel / CSV; every line is matched to the catalogue
- Spec templates (grade, size, brand) keep every quote comparable
- Up to 12 best-matched vendors invited instantly (25 for urgent RFQs)

COMPARE

True-cost quote comparison

- Final price incl. GST, freight and other charges, side by side
- Credit and advance terms priced in at 12% p.a. for the true cost
- Trust-weighted score; flags unusually low or partial quotes
- One-click award, vendor chat, CSV / PDF download

VERIFY

Verification you can read

- GSTIN checksum and PAN validation; documents reviewed by our team
- Four visible tiers — from self-declared to site / factory audited
- Reviews only from buyers who awarded the order
- Ranking never depends on paid plans

FUND

Capital Desk for developers

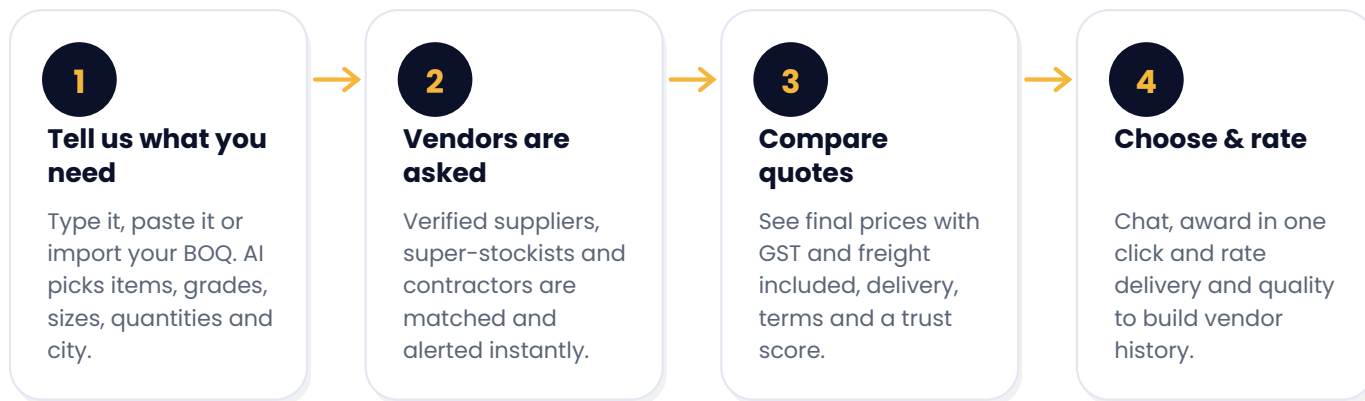
- Instant funding readiness score with the exact gaps to fix
- Eight structures: construction finance, mezzanine, JV equity, land, LRD and more
- Matched to NBFCs, banks, family offices and private investors
- Project name stays masked until the developer connects

ALSO BUILT IN

- ✓ Live rates strip & 90-day price index
- ✓ AI assistant on every page
- ✓ 8 free calculators that feed RFQs
- ✓ City & category SEO pages
- ✓ Chat per RFQ with smart replies
- ✓ Self-upgrading catalogue — 3 requests auto-publish
- ✓ Installable mobile app (PWA)
- ✓ Admin control room & automatic backups

From requirement to order in four steps

A purchase manager can go from a WhatsApp-style requirement to a comparison of verified quotes in minutes.



Illustrative quote comparison — 5,000 bags of cement, sample figures

	Vendor A	Vendor B	Vendor C
Rate per bag (ex-GST)	₹392	₹400	₹372
Final price (18% GST + freight)	₹23,24,800	₹23,60,000	₹22,19,800
Payment terms	30 days credit	100% advance	100% advance
Delivery	3 days	3 days	5 days
Verification	Verified	Basic Verified	Self-declared
AI flag	Best value + L1	—	Unusually low — verify brand & weight

Built-in intelligence

- Natural-language RFQ parser — items, grades, sizes, quantity, city, credit terms
- Vendor matching on category, products, city, verification and ratings — paid plans never outrank trust
- Quote normalisation with credit / advance cost and anomaly detection
- Self-building price index from real quotes (city-wise medians, 90-day trend)
- Funding readiness scoring and capital-partner matching
- Assistant that finds vendors, shows rates, checks GSTINs and drafts RFQs

Everything a purchase department buys — and more

21 categories and 100+ catalogue items with specification templates. Missing something? Members request it and the catalogue upgrades itself.

MATERIALS & SUPPLIES

- Cement & Binders
- Steel & Metals
- Aggregates, Sand & Earthwork
- Concrete, Blocks & Masonry
- Tiles, Stone & Flooring
- Waterproofing & Chemicals
- Paints, Putty & Coatings
- Plumbing, Sanitary & Drainage
- Electrical & Lighting
- HVAC, Fire & Safety
- Doors, Windows & Facade
- Lifts, Escalators & Plant
- Formwork & Scaffolding
- Landscaping & Outdoor
- Interiors & Modular

SERVICES & CONTRACTORS

- Contractors & Labour
- Architects & Design Consultants
- Survey, Testing & Quality
- Legal, RERA & Compliance
- Logistics & Site Services
- Sales & Marketing Services

CITIES

- Pune
- Mumbai
- Thane
- Navi Mumbai
- Nashik
- Nagpur
- Hyderabad
- Bengaluru
- Chennai
- Ahmedabad
- Surat
- Delhi NCR
- Gurugram
- Noida
- Kolkata
- Jaipur
- Lucknow
- Indore
- Kochi
- Goa
- Pan-India

FREE TOOLS THAT BRING BUYERS TO THE PLATFORM

Eight calculators — cement & concrete estimator, TMT weight, bricks & AAC, tiles, area converter (sq ft, guntha, acre, gaj), EMI, percentage and more. Construction calculators hand quantities straight to a quote request, turning everyday planning into qualified demand.

- Cement & concrete
- TMT weight
- Bricks & AAC
- Tiles
- Area converter
- EMI



One network. Three winning sides.

Developers get speed and savings. Suppliers get qualified demand. Capital partners get pre-screened deal flow.

Developers & purchase teams

- Post RFQs free — one sentence or one BOQ file
- Compare quotes on true final price, not headline rate
- Verified vendors with visible tiers and reviews
- Live city rates to negotiate against
- Direct-from-brand and super-stockist sourcing
- Raise project funding on the Capital Desk

Developer Pro: unlimited BOQ lines & urgent RFQs

Suppliers, brands & service providers

- Matched to live developer requirements
- Free listing with Verified badge path
- Buyer contact unlocked when you quote
- Pay-per-quote lead credits or annual plans
- Brand pages & sponsored visibility
- Developer-verified reviews build your moat

Plans from free · credits from ₹999

Capital partners

- NBFCs, banks, family offices, funds and HNIs
- Pre-screened requests with readiness score
- Filter by ticket size, product, city, stage
- Developer identity revealed only on connect
- Matched requests notified instantly
- Indicative terms exchanged directly

Free to join · KYC-activated

Neutral by design

Ranking depends only on verification tier and developer ratings — never on paid plans or sponsorships. Sponsored placements are always labelled. That neutrality is what keeps the data, and the trust, valuable.



Reach the people who place the orders

Sponsor visibility, subscriptions and pay-as-you-go tools — priced simply, labelled clearly, measured transparently.

ADVERTISE — INDICATIVE MONTHLY RATES

Home page — brand partners row

Logo and tagline seen by every visitor

₹25,000

per month

Live-rates strip (every page)

Labelled “AD” in the scrolling rates bar above the menu

₹20,000

per month

Category, item & city pages

Target one category — e.g. Cement — and optionally one city

₹15,000

per month

Free Tools pages

Beside calculators used at planning stage by builders

₹10,000

per month

Reporting on impressions, clicks and CTR. Package pricing available for 3, 6 and 12 months. Rates exclude GST and are editable.

SUPPLIER PLANS & PAY-AS-YOU-GO

Free

₹0

- ✓ Verified-badge path
- ✓ Matched RFQ alerts
- ✓ 10 quotes / month
- ✓ Chat with buyers

Pro

₹14,999 /yr

- ✓ Unlimited quotes
- ✓ Priority alerts
- ✓ Pro badge
- ✓ Quote analytics

Elite

₹49,999 /yr

- ✓ Everything in Pro
- ✓ Featured vendor slots
- ✓ Brand page & portfolio
- ✓ Account manager

Lead credits (pay per quote)

10 credits	₹999 · ₹100 each
30 credits	₹2,499 · ₹83 each
100 credits	₹6,999 · ₹70 each
1 credit = 1 new quote after free monthly quotes. Never expires.	

Boosters & developer plan

Fast-track verification	₹1,999
Premium site / factory audit	₹9,999
Developer Pro (per year)	₹9,999
Pro: unlimited BOQ lines + urgent RFQs to 25 vendors.	

All prices are indicative, exclude GST and may change. Enquire at deal@trustempire.in or trustempire.in/advertise.

A recurring-revenue marketplace built on trust

Multiple complementary revenue lines, none of which compromises neutrality.

1 Supplier subscriptions & lead credits

Annual plans and pay-per-quote credits from vendors who want qualified demand.

2 Brand sponsorships

Labelled placements targeted by category and city, with transparent reporting.

3 Developer Pro

Unlimited BOQ import and urgent RFQs for purchase teams that scale.

4 Trust services

Fast-track verification and premium site / factory audits.

5 Capital Desk

Introductions between developers and capital partners; fee terms disclosed in writing up-front, subject to applicable regulation.

6 Data & tools

City-wise price index built from real quotes, plus free tools that generate qualified demand.

TRUST PRINCIPLES

Neutral ranking

Verification and ratings decide order — never payment.

Honest badges

Each badge says exactly which checks were done.

Privacy by design

Buyer contacts unlock on quote; funding identity on connect.

ROADMAP (subject to change)

PHASE 1 Launch city: Pune

Directory, RFQ, quote comparison, verification, Capital Desk, free tools. Onboard the first verified vendors and developers.

PHASE 2 More cities & brands

City expansion, brand partnerships and sponsorships, richer price index and market reports.

PHASE 3 Deeper value

Group buying with brands, supply-chain finance partnerships, larger-developer workflows.



LET'S BUILD IT TOGETHER

The trusted marketplace for Indian real estate starts with a conversation.

Whether you build, supply, lend or advertise — we would like to hear from you.

Developers

Post your first quote request or import your BOQ

trustempire.in/rfq/new

Suppliers & brands

List your business and start receiving matched RFQs

trustempire.in/register/vendor

Sponsors

Put your brand in front of purchase teams

trustempire.in/advertise

Capital partners

Review pre-screened developer funding requests

trustempire.in/register/capital

EMAIL

deal@trustempire.in

WEBSITE

trustempire.in

LOCATION

Pune, Maharashtra, India

OWNED BY

Heritage Realty Estates LLP · heritagerealtyestates.in

ALSO VISIT

Pune TDR · punetdr.in



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